

DOWNTOWN NEW HAVEN, INC.



Mission Statement of Downtown New Haven, Inc.:

The mission and purpose of Downtown New Haven Inc is to unify the downtown-related activities of economic development, revitalization, and historic preservation. To this end, the corporation is organized exclusively for charitable and educational purposes as defined by 501(c)3 of the Internal Revenue Service.

Dear Current or Prospective Members:

Downtown New Haven, Inc. (DNHI) would like to say “Thank You” for the support and interest you have provided to our organization and the New Haven community. DNHI continues to support and provide resources in the economic development, revitalization, and marketing of Downtown New Haven.

DNHI events and activities in 2021 included:

- ❖ Development of fiscally responsible events with the goal of funding new projects for downtown.
- ❖ Creation of a professional approach to marketing to include:
 - New website with ongoing support: <https://www.downtownnewhaveninc.org>
 - Develop social media: google search, twitter, Facebook, etc.
 - Newspaper advertising for events
 - Press releases
- ❖ Continued expansion of Downtown New Haven, Inc. membership and Board to be inclusive of all New Haven area residents.
- ❖ Development of a sponsor program/VIP cocktail party to support Downtown New Haven, Inc. and its projects.
- ❖ Creation of new partnerships with the Chamber of Commerce, Preservation Society, the Garden Club and Lion’s Club.
- ❖ Partner with Boonslick Regional Planning Commission on their Missouri River Country Project <https://www.morivercountry.com> to promote New Haven as part of their projects to include:
 - Heritage interpretive signs
 - Historical audio walking tours
 - Development of New Haven presence on their website
- ❖ Marketing of Downtown New Haven Missouri River Walk and Park.

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- ❖ Funding of projects to enhance downtown:
 - Bronze plaques detailing historical information on buildings downtown
 - Signage directing to major sites (river walk, restrooms, etc.)
 - Benches
 - Wall murals
 - Anna Bell Chapel
 - Children's playground (current project).

- ❖ Applying for grants as they become available (currently applying for grant from Fidelity Communications).

- ❖ Christmas by Moonlight
- ❖ Scarecrow Festival / Pumpkin Glow
- ❖ Member Social Event
- ❖ Film Festival

Our goal in 2022 is to continue to grow and enhance the effectiveness of our organization. Your membership dues will assist us as we move forward to promote not only Downtown New Haven, but the entire Community.

Please complete and return the DNHI membership form by February 28, 2022. Be sure to mark your calendar to attend our kick-off members' meeting on Wednesday, February 9, at 5:15 at NorthStar Coffee. At that meeting the officers will discuss new ideas for our organization and give members an opportunity to contribute their thoughts and ideas for the coming year.

In summary we would again like to say thank you to our members for their continued support. And a special thank you to the City of New Haven for the downtown street project that will begin in January.

Thank you for renewing your membership or starting a new membership. It is going to be an exciting 2022.

Sincerely,

Dave Luecke

DNHI President

Email: ludave@fidnet.com