

# DOWNTOWN NEW HAVEN, INC.



## Mission Statement of Downtown New Haven, Inc.:

**The mission and purpose of Downtown New Haven Inc is to unify the downtown-related activities of economic development, revitalization, and historic preservation. To this end, the corporation is organized exclusively for charitable and educational purposes as defined by 501(c)3 of the Internal Revenue Service.**

Dear Current or Prospective Members:

Downtown New Haven Inc is an organization made up of businesses and individuals that have an interest and love in seeing the downtown area and the community grow and evolve into a destination site for people to visit our unique historical downtown area and the businesses throughout the community. We are committed to assisting and growing the historical downtown area and its businesses in the community through the various projects and events we are involved in.

Downtown New Haven, Inc. (DNHI) would like to say “Thank You” for the support and interest you have provided to our organization and the New Haven community. DNHI continues to support and provide resources in the economic development, revitalization, and marketing of Downtown New Haven.

DNHI events and activities scheduled for 2024 include:

- ❖ Development of fiscally responsible events with the goal of funding new projects for downtown.
- ❖ Creation of a professional approach to marketing to include:
  - New website with ongoing support: <https://www.downtownnewhaveninc.org>
  - Develop social media: google search, twitter, Facebook, etc.
  - Newspaper advertising for events
  - Press releases
- ❖ Continued expansion of Downtown New Haven, Inc. membership and Board to be inclusive of all New Haven area residents.
- ❖ Development of a sponsor program/VIP cocktail party to support Downtown New Haven, Inc. and its projects.
- ❖ Continued partnerships with the Chamber of Commerce, Preservation Society, the Garden Club and Lion’s Club.

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- ❖ Marketing of Downtown New Haven Missouri River Walk and Park.
- ❖ Funding of projects to enhance downtown:
  - Banners for the new light poles in the downtown district.
  - Bronze plaques detailing historical information on buildings downtown
  - Signage directing to major sites (river walk, restrooms, etc.)
  - Benches
  - Wall murals
  - Children's playground (current project).
- ❖ Applying for grants as they become available.
- ❖ Christmas by Moonlight
- ❖ Scarecrow Festival / Pumpkin Glow
- ❖ Member Social Event

Our goal in 2024 is to continue to grow and enhance the effectiveness of our organization. Your participation and membership dues will assist us as we move forward to promote not only Downtown New Haven, but the entire Community.

Please complete and return the DNHI membership form by February 21st, 2024. Be sure to mark your calendar to attend our kick-off members' meeting on Wednesday, February 21st, at 5:15 at Lizzy Lu s. At that meeting the officers will discuss new ideas for our organization and give members an opportunity to contribute their thoughts and ideas for the coming year.

In summary we would again like to say thank you to our members for their continued support. Your interest and love to see the historical downtown New Haven area evolve and grow is very much appreciated.

Thank you for renewing your membership or starting a new membership. It is going to be an exciting 2024.

Sincerely,

Dave Luecke

DNHI President

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