



2021
Scarecrow Festival
And
Pumpkin Glow
Sponsor Letter



Hello,

Downtown New Haven Inc. is very happy to present, **The 2021 Scarecrow Festival and Pumpkin Glow**. This event in Historic Downtown New Haven will be a 2-day event on Friday, Oct. 22 and Saturday, day and evening, Oct. 23. We will celebrate the fall season with events for all ages.

Friday night will be for adults 21 and over. A **Poker Stroll** thru Downtown New Haven will be one of the features. Also, an **adult costume contest** at The Walt Theatre will be presented. **Betty and the Bad Boys Band** will perform on Front Street. Street vendors and stores will be open for holiday shopping. Food and drink options will be available by street vendors and Downtown Businesses. Over **300 pumpkins and lights** will add a festive glow to the event. **Hayrides** will be available with a few surprises along the way.

Saturday, Oct 23 will start out with a **5K WALK/RUN**. Street vendors will have goods plus food & beverages. A **Cornhole tournament** for some good times will be options for the adults. **Kids** will find hay maze, pumpkin roll, pumpkin painting for activities. **Scarecrow Alley** will feature the town's creativity. **Trick or Treat candy hand out**. All New Haven businesses are invited to come downtown and hand out candy for the kids. There will be a **kid's costume contest at The Walt** and **Hayrides** around the block plus **300 pumpkins lit up** for enjoyment for all ages.

This event will help Downtown New Haven Inc. raise funds for the **New Playground** which will benefit New Haven's youth and be an added feature for visitors with children in our Downtown area. Please consider helping us with this worthwhile addition to our Historic Downtown. Please see the attached page for levels of sponsorship.

Thank you for considering support for this event and project.

Sincerely,

Lu Ann Luecke

573-680-6904

Downtown New Haven Inc.