



**Downtown New Haven, Inc.
Scarecrow Festival and Pumpkin Glow
Sponsorship Opportunities**



Proceeds from the 2021 Scarecrow Festival and Pumpkin Glow will benefit the Downtown New Haven Playground. Thank you for considering to be a sponsor.

Gold Sponsor (\$1,000)

- 8 Tickets for Friday night VIP cocktail party at The Post
- 3 Reserved Parking spaces at Event Site
- Recognition on all promotional materials and listing in event program
- Plaque for Sponsoring Entity

Silver Sponsor (\$750)

- 4 Tickets for Friday night VIP cocktail party at The Post
- 2 Reserved Parking space at the Event Site
- Recognition on all promotional materials and listing in event program

Bronze Sponsor (\$500)

- 2 Tickets for Friday night VIP cocktail party at The Post
- 1 Reserved Parking Space at the Event Site
- Recognition on all promotional materials and listing in event program

If you have additional questions regarding sponsorship, please contact Lu Ann Luecke by calling (573)237-2576 or by email at ludave@fidnet.com.

Downtown New Haven, Inc. is a 501 (c) 3 charity. All gifts are tax-deductible to the extent of the law. Tax Id# . Parking Passes and gift receipts will be mailed to you. Tickets will be mailed prior to the event.

Please return the Reply Card by October 1, 2021, in the enclosed envelope. Thank you.